# FINANCIAL STATEMENTS

NATIONAL ARCHIVES FOUNDATION

FOR THE YEAR ENDED DECEMBER 31, 2014
WITH SUMMARIZED FINANCIAL
INFORMATION FOR 2013

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### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors National Archives Foundation Washington, D.C.

We have audited the accompanying financial statements of the National Archives Foundation (the Foundation), which comprise the statement of financial position as of December 31, 2014, and the related statements of activities and change in net assets, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of December 31, 2014, and the change in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

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### **Report on Summarized Comparative Information**

We have previously audited the Foundation's 2013 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated June 10, 2014. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

June 10, 2015

Gelman Rozenberg & Freedman

# STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2014 WITH SUMMARIZED FINANCIAL INFORMATION FOR 2013

### **ASSETS**

		2014		2013
CURRENT ASSETS				
Cash and cash equivalents Accounts receivable Current portion of pledges receivable, net of allowance	\$	2,184,442 158,785	\$	2,504,876 11,037
for doubtful accounts (Note 2) Inventory, net of allowance for obsolete inventory of \$0		898,000		687,882
and \$142,795 for 2014 and 2013, respectively Prepaid expenses	_	659,367 58,143	_	722,489 29,370
Total current assets	_	3,958,737	_	3,955,654
FIXED ASSETS				
Equipment Less: Accumulated depreciation	_	177,536 (134,502)	_	167,729 (98,341)
Net fixed assets	_	43,034	_	69,388
NON-CURRENT ASSETS				
Long-term pledges receivable (Note 2)	_	93,573	_	623,196
TOTAL ASSETS	\$_	4,095,344	<b>\$_</b>	4,648,238
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable Accrued salaries and benefits Deferred membership	\$	826,220 45,053 4,650	\$	398,379 103,533 -
Total current liabilities	_	875,923	_	501,912
NET ASSETS				
Unrestricted Temporarily restricted (Note 3)	_	1,765,150 1,454,271	_	1,506,485 2,639,841
Total net assets	_	3,219,421	_	4,146,326
TOTAL LIABILITIES AND NET ASSETS	\$_	4,095,344	\$_	4,648,238

# STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2014 WITH SUMMARIZED FINANCIAL INFORMATION FOR 2013

	2014			2013
	Unrestricted	Temporarily Restricted	Total	Total
SUPPORT AND REVENUE				
Support: Contributions and grants Contributed goods and services (Note 5) Membership dues Net assets released from donor restrictions (Note 4)	\$ 180,647 278,915 1,029,710 2,496,695	\$ 1,311,125 \$ - - - (2,496,695)	1,491,772 278,915 1,029,710	\$ 2,958,086 380,778 954,682
Total support	3,985,967	(1,185,570)	2,800,397	4,293,546
Revenue: Archives shop revenue, net of cost of goods sold of \$894,213 and \$875,908 for 2014 and 2013, respectively Investment income Exhibition revenue Miscellaneous	1,321,723 615 195,347 4,738	- - - -	1,321,723 615 195,347 <u>4,738</u>	1,208,420 1,616 155,108 57,761
Total revenue	1,522,423		1,522,423	1,422,905
Total support and revenue	5,508,390	(1,185,570)	4,322,820	5,716,451
EXPENSES				
Program Services: (1) National Archives Experience (2) Museum Activities (3) Theater Programs (4) Education (5) Auxiliary Programs (6) Exhibitions (7) Archives Shop	485,719 714,736 232,153 854,983 3,123 688,610 753,539	- - - - - -	485,719 714,736 232,153 854,983 3,123 688,610 753,539	5,701,976 779,564 201,148 594,798 71,614 712,334 772,981
Total program services	3,732,863		3,732,863	8,834,415
Supporting Services: (9) General and Administrative (10) Fundraising	881,741 635,121		881,741 <u>635,121</u>	785,183 565,462
Total supporting services	1,516,862		1,516,862	1,350,645
Total expenses	5,249,725		5,249,725	10,185,060
Change in net assets	258,665	(1,185,570)	(926,905)	(4,468,609)
Net assets at beginning of year	1,506,485	2,639,841	4,146,326	8,614,935
NET ASSETS AT END OF YEAR	\$ <u>1,765,150</u>	\$ <u>1,454,271</u> \$	3,219,421	\$ <u>4,146,326</u>

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2014 WITH SUMMARIZED FINANCIAL INFORMATION FOR 2013

				Pro	2014 gram Services
	(1) National Archives Experience	(2) Museum Activities	(3) Theater Programs	(4) Education	(5) Auxiliary Programs
Salaries and benefits (Note 6) Printing Professional fees Insurance	\$ 82,162 150 376,204	19,673 246,092 -	14,633 87,923 -	2,949 734,093 -	- - -
Travel and entertainment	253	3,717	14,292	2,850	1,823
Postage and delivery Supplies Dues and subscriptions Shop operating expenses	291 23,417 - -	787 11,407 479 -	3,066 2,456 - -	95 25,911 - -	- - -
Depreciation Advertising and promotion	-	-	-	-	-
(Notes 5 and 7)	1,345	205,100	43,673	1,260	-
Bad debt expense Miscellaneous	- -	2,018	-	-	-
Equipment	-	-	-	13,864	-
Awards	_	-	_	18,070	-
Contracts	-	-	-	-	-
Legal (Note 5) Accounting/Audit	<del>-</del> -	- -	-	-	-
Telephone Meetings and conventions Bank fees	73 1,824	31 8,968	- 4,620 20	- 17,819 -	- 1,300
Membership dues		<u>-</u>		180	<u>-</u>
TOTAL	\$ <u>485,719</u>	\$ <u>714,736</u>	\$ <u>232,153</u>	\$ <u>854,983</u>	\$ <u>3,123</u>

								2013
_				Supr	oorting Service	es	-	
<u>E</u> >	(6) chibitions	(7) Archives Shop	(8)Total Program Services (Sum of (1) to (7))	(9) General and		(11)Total Supporting Services ((9)+(10))	(12)Total Expenses ((8)+(11))	Total Expenses
\$	102,574	\$ 620,956	\$1,121,518	\$ 412,690	\$ 325,276	\$ 737,966	\$ 1,859,484	\$ 1,800,721
Φ	102,374	535	49,814	13,651	30,674	44,325	94,139	172,117
	295,316	8,160	1,747,788	127,135	148,182	275,317	2,023,105	6,815,377
	295,510	0,100	1,747,700	13,349	140,102	13,349	13,349	9,448
	23,633	4,342	50,910	5,760	16,060	21,820	72,730	62,877
	7,150	44,466	55,855	1,517	17,958	19,475	75,330	65,086
	17,694	18,664	99,549	19,970	3,952	23,922	123,471	97,701
	-	1,500	1,979	1,599	3,355	4,954	6,933	6,820
	-	-	-	-	-	-	-	5,654
	-	-	-	36,161	-	36,161	36,161	35,540
	226,906	183	478,467	-	155	155	478,622	602,489
	- -	-	-	29,019	-	29,019	29,019	25,000
	_	2,328	4,346	14,485	13,103	27,588	31,934	31,191
	-	132	13,996	12,047	-	12,047	26,043	16,891
	_	_	18,070	<del>-</del>	_	_	18,070	40,850
	_	_	_	_	_	_	-	8,209
	_	_	_	122,316	_	122,316	122,316	230,598
	-	51,663	51,663	68,128	263	68,391	120,054	101,810
	_	_	104	715	_	715	819	552
	3,463	610	38,604	3,199	76,143	79,342	117,946	55,075
		-	20	-	70,140	-	20	-
_	_		<u> 180</u>				180	1,054
\$	688,610	\$ <u>753,539</u>	\$ <u>3,732,863</u>	\$ 881,741	\$ <u>635,121</u>	\$ <u>1,516,862</u>	\$ <u>5,249,725</u>	\$ <u>10,185,060</u>

# STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2014 WITH SUMMARIZED FINANCIAL INFORMATION FOR 2013

		2014		2013
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in net assets	\$	(926,905)	\$	(4,468,609)
Adjustments to reconcile change in net assets to net cash used by operating activities:				
Depreciation Change in discount		36,161 (16,477)		35,540 -
(Increase) decrease in: Accounts receivable Pledges receivable Inventory Prepaid expenses		(147,748) 335,982 63,122 (28,773)		83,522 (389,526) 85,106 261,808
Increase (decrease) in:     Accounts payable     Accrued salaries and benefits     Deferred membership	_	427,841 (58,480) 4,650	_	(134,493) (90,711) -
Net cash used by operating activities		(310,627)	_	(4,617,363)
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of fixed assets	_	(9,807)	_	(12,519)
Net cash used by investing activities	_	(9,807)	_	(12,519)
Net decrease in cash and cash equivalents		(320,434)		(4,629,882)
Cash and cash equivalents at beginning of year	_	2,504,876	_	7,134,758
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$_	2,184,442	\$_	2,504,876

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2014

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION

### Organization -

The National Archives Foundation (the Foundation), formerly the Foundation for the National Archives, a 501(c)(3) organization, is directed by men and women from the private sector who are dedicated to the institution that holds and preserves the records of the United States of America. The National Archives is guardian of the nation's most important and treasured documents. At the heart of its holdings are the Charters of Freedom: the Declaration of Independence, the Constitution and the Bill of Rights. These documents exist as the cornerstone of our society.

It is the mission of the Foundation to create public awareness of the importance of the National Archives as a cultural resource in the American democracy - a place where historians, seekers of justice and private citizens can find evidence on which truth is based.

The Foundation was created to support the Archivist of the United States in developing programs, technology, projects and materials that will introduce and interpret the Archives collection to the American people and to people around the world. The purpose of the Foundation is to educate, enrich and inspire a deeper appreciation of our country's heritage through the collected evidence of its history.

### Basis of presentation -

The accompanying financial statements are presented on the accrual basis of accounting, and in accordance with FASB ASC 958, *Not-for-Profit Entities*.

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Foundation's financial statements for the year ended December 31, 2013, from which the summarized information was derived.

# Cash and cash equivalents -

The Foundation considers all cash and other highly liquid investments with initial maturities of three months or less to be cash equivalents. Bank deposit accounts are insured by the Federal Deposit Insurance Corporation (FDIC) up to a limit of \$250,000. At times during the year, the Foundation maintains cash balances in excess of the FDIC insurance limits. Management believes the risk in these situations to be minimal.

### Accounts receivable -

Accounts receivable approximate fair value. Management considers all amounts to be fully collectible.

### Pledges receivable -

Pledges receivable approximate fair value. The allowance for doubtful accounts is determined based upon an annual review of account balances, including the age of the balance and the historical experience with the customer. Pledges receivable that are expected to be collected in future years are recorded at fair value, measured as the present value of their future cash flows. The discounts on these amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in grants and contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met. All grants and accounts receivable are considered by management to be fully collectible. Accordingly, an allowance for doubtful accounts has not been established.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2014

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

### Fixed assets -

Fixed assets in excess of \$5,000 are stated at cost and are depreciated on a straight-line basis over the estimated useful lives of the related assets, generally three to five years. The cost of maintenance and repairs is recorded as expenses are incurred.

### Income taxes -

The Foundation is exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, no provision for income taxes has been made in the accompanying financial statements. The Foundation is not a private foundation.

### Uncertain tax position -

For the year ended December 31, 2014, the Foundation has documented its consideration of FASB ASC 740-10, *Income Taxes*, that provides guidance for reporting uncertainty in income taxes and has determined that no material uncertain tax positions qualify for either recognition or disclosure in the financial statements. The Federal Form 990, *Return of Organization Exempt from Income Tax*, is subject to examination by the Internal Revenue Service, generally for three years after it is filed.

### Inventory -

Inventory consists of shop inventory, which is recorded at the lower of cost or market value, using the first-in, first-out method of inventory. The Foundation reviews the value of their inventory on an annual basis. If inventory is deemed to be slow moving or obsolete, the Foundation will set up an allowance. There is no allowance at December 31, 2014.

### Net asset classification -

The net assets are reported in two self-balancing groups as follows:

- **Unrestricted net assets** include unrestricted revenue and contributions received without donor-imposed restrictions. These net assets are available for the operation of the Foundation and include both internally designated and undesignated resources.
- Temporarily restricted net assets include revenue and contributions subject to donorimposed stipulations that will be met by the actions of the Foundation and/or the passage of
  time. When a restriction expires, temporarily restricted net assets are reclassified to
  unrestricted net assets and reported in the Statement of Activities and Change in Net Assets
  as net assets released from restrictions.

# Contributions and grants -

Unrestricted and temporarily restricted contributions and grants are recorded as revenue in the year notification is received from the donor. Temporarily restricted contributions and grants are recognized as unrestricted support only to the extent of actual expenses incurred in compliance with the donor-imposed restrictions and satisfaction of time restrictions. Such funds in excess of expenses incurred are shown as temporarily restricted net assets in the accompanying financial statements.

### Contributed goods and services -

In-kind contributions consist of donated office space, legal services, and advertising. The value of the in-kind contributions is recorded at fair market value.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2014

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

Membership revenue -

The Foundation recognizes member dues on a pro-rata basis over the annual membership period.

Use of estimates -

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

Functional allocation of expenses -

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statement of Activities and Change in Net Assets. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

### 2. PLEDGES RECEIVABLE

All pledges receivable are considered to be collectible within one year, unless otherwise stated by the donor. Pledges that will not be collected within one year have been discounted using an interest rate of 3.25% at December 31, 2014. Following is a summary, by years, of pledges receivable, net of an allowance for doubtful accounts, as of December 31, 2014:

Year Ending December 31,	_	iscounted Balance	_A	llowance		Net
2015 2016	\$_	923,000 93,573	\$	25,000 -	\$_	898,000 93,573
	\$_	1,016,573	\$	25,000	\$_	991,573

### 3. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets consisted of the following at December 31, 2014:

Spirited Republic	\$	69,778
National Archives Experience		43,910
National Archives Experience II		87,766
Congress Packet		31,228
McGowan Theater Program		79,623
Education		550,000
Amending America		120,000
Making Their Mark		41,246
Restricted for time		325,472
Docs Teach		63,000
Primary Teaching		9,000
Gala		21,541
Exhibits General	_	11,707
TOTAL TEMPORARILY RESTRICTED NET ASSETS	\$_	1,454,271

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2014

### 4. NET ASSETS RELEASED FROM DONOR RESTRICTIONS

The following temporarily restricted net assets were released from donor restrictions, at December 31, 2014, by either incurring expenses or the passage of time, which satisfied the restricted purposes specified by the donors. Releases consisted of the following:

National Archives Experience	\$	194,037
National Archives Experience II		327,949
Gala		179,459
July 4th		50,000
Digitation grant		550,000
Federal Hall		17,098
McGowan Theater Program		180,323
Exhibits General		103,998
Museum Programs (600)		250,000
Education		150,000
What's Cooking, Uncle Sam?		45,000
Making their Mark		209,848
Iraqi Jewish Archives		8,761
Spirited America		220,222
Time restricted	_	10,000

TOTAL NET ASSETS RELEASED FROM DONOR RESTRICTIONS \$ 2,496,695

### 5. CONTRIBUTED GOODS AND SERVICES

The Foundation recognized in-kind contribution revenue of \$278,915 in 2014. To properly reflect expenses, the contributions have also been reflected in the appropriate natural expense category in the Statement of Functional Expenses. Contributed goods and services consisted of the following at December 31, 2014:

Legal Advertising Other	\$  122,316 134,340 22,259
TOTAL CONTRIBUTED GOODS AND SERVICES	\$ 278,915

### 6. PENSION PLAN

The Foundation offers a 401(k) plan for all eligible employees. All full-time employees are eligible to participate in the plan after six months of employment at the Foundation. The Foundation matches all contributions up to five percent. For the year ended December 31, 2014, the Foundation contributed \$38,531 to the plan.

### 7. ADVERTISING

The Foundation does significant advertising to promote the National Archives. The advertisements are done in visitor's guides and in Metro stations, as well as over the radio. In 2014, the Foundation spent \$478,622 on advertisements. All costs associated with advertising are expensed in the year they are incurred.

# NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2014

# 7. ADVERTISING (Continued)

Included in the above mentioned amount, the Foundation received donated services related to advertising valued at \$134,340. This amount is reflected in advertising expense in the Statement of Functional Expenses.

# 8. SUBSEQUENT EVENTS

In preparing these financial statements, the Foundation has evaluated events and transactions for potential recognition or disclosure through June 10, 2015, the date the financial statements were issued.